

**EDDYSTONE RECEIVERS** are giving  
efficient Service in the following 105 COUNTRIES:

Abyssinia.	Egypt.	Panama.
Afghanistan.	Falkland Isles.	Patagonia.
Angola.	Fiji.	Persia.
Antigua.	Finland.	Peru.
Argentina.	Federated Malay States.	Pitcairn Isle.
Ascension Island.	France.	Portugal.
Australia.	French India.	Portuguese E. Africa.
Azores.	Gt. Britain.	Portuguese India.
Aden.	Gilbert Isles.	St. Helena.
Balearic Isles.	Gold Coast.	S. Rhodesia.
Barbados.	Granada.	S. Nigeria.
Bathurst.	Gibraltar.	Siam.
Belgian Congo.	Hong Kong.	Sarawak.
Bechuanaland.	Iceland.	Sierra Leone.
Bermuda.	India.	Solomon Isles.
Borneo.	Ireland.	Shanghai.
British Guiana.	Iraq.	Sudan.
British Honduras.	Japan.	Straits Settlements.
British Somaliland.	Jamaica.	S. W. Africa.
Brazil.	Java.	St. Kitts.
Burma.	Kenya.	Sumatra.
Canada.	Liberia.	St. Lucia.
Canary Isles.	Mauritius.	Sweden.
Cape Verde Isles.	Madeira.	Seychelles.
Ceylon.	Malta.	Saba.
Cameroons.	Madagascar.	Tonga.
Chile.	Martinique.	Tanganyika.
China.	Mesopotamia.	Togoland.
Cocos Isles.	Morocco.	Trinidad.
Curacao.	New Guinea.	Tierra del Fuego.
Cyprus.	New Zealand.	Uruguay.
Denmark.	N. Nigeria.	Union of S. Africa.
Dahomey.	N. Rhodesia.	Uganda.
Ellice Isles.	Nyasaland.	Venezuela.
Ecuador.	Ocean Island.	Zanzibar.

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RECEIVED  
27 FEB 1934  
Ans.

*Proof of*  
**EDDYSTONE**  
*Supremacy*

EDDYSTONE  
CLIENTS INCLUDE  
THE FOLLOWING:  
CROWN AGENTS  
for the COLONIES.  
BRITISH BROADCASTING  
CORPORATION.  
H.M. WAR OFFICE  
H.M. POLICE.  
RADIO RESEARCH  
STATION, Etc.



STRATTON & CO., LTD.,  
BROMSGROVE STREET,  
BIRMINGHAM 5, — ENGLAND.



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### BANGKOK, Siam (Ref. 255)

Eddystone Receiver bought for Rebroadcasting Purposes :

"We are extremely pleased to inform that the local Government Broadcast Station 'HSP Radio Bangkok' bought an AW4 1933 Battery model from us recently, for the purpose of relaying the Empire Station Programmes for the benefit of local listeners.

"The choice of an EDDYSTONE AW4 was not made in one day, but was the decision made after a gruesome trial for nearly a month, under the main aerial during the transmission of the nightly programmes. The choice was decided finally for selectivity, sensitivity and constant performance, which six other sets have failed, ranging from five valves up to eleven valves Superheterodyne of some American makes. It speaks very well indeed for your AW4 sets, and we are taking the opportunity of advertising this fact in the vernacular paper here. We are sure you are pleased to have this information."

### SOLOMON ISLANDS (Ref. 232)

"We have to thank you for the delivery of two of your All Wave Four receivers, which arrived after their long journey in excellent condition.

"The sets have been put into use, and their respective owners cannot speak highly enough of them. When purchasing the sets, we felt doubtful as to their ability in this part of the world, but results are really amazing. The owners had small experience of long wave reception, but none at all of short wave, yet the first night's work resulted in bringing in GSF, Italian, French and German stations, as well as KDKA and KWO the following afternoon. As the distance of any of these is over 10,000 miles from here, the owners were highly pleased. Then again on the long wave coils (260/540) nearly all Australian, New Zealand, Tasmanian and Japanese stations have been picked up, to say nothing of others we cannot understand the language of. 6WF Perth was for the first time in the Protectorate heard on your sets and we understand that 7ZL Hobart had not been heard here before, and other sets have been employing 6 and 7 valves with earphone reception, as against your 4 valve set with clear bell tone loud speaker reception.

"We understand that the Government here have ordered one of your sets for the Wireless station here through the Crown Agents in London, and after seeing the results of these, they are anxious to get theirs."



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### MASJID-I-SULEAMAN, South Persia (Ref. 153)

"When ordering the EDDYSTONE All Electric All Wave Four receiver from you, I remarked that I was doubtful about the astonishing results claimed for same in Overseas Sketch advert., at same time I promised to give the set a good trial on arrival.

"The chief reason for my doubts about good results here was that position of receiver would be situated in a deep valley of the Bakhtiare Hills where we are practically land logged.

"The receiver has now been in constant use for 4 months mid May, June, July, August, and mid September (Persian Summer Season) during which time Wireless reception is undoubtedly at its worst.

"However, I am pleased to say I have had excellent results throughout the Summer, having received Empire Station on 16.88, 19.81 and 25.53 metres, Indian-Australasian and African Zones, also Rome-Berlin-Paris and (P.H.1) Holland at good loud speaker strength at any time of day these stations are operating (Tests from Empire Stn. on 13.97 metres have also been received at excellent strength).

"I mention these short wave stations as being the principal ones from which I select Music and News, other continental and Russian stations are equally well received.

"Principal events listened to during Summer from Empire Station are as follows:—

Trooping of Colours.  
Derby Race Commentary.  
Opening of Economic Conference.  
Dedication of Scottish National War Memorial.  
Opening of new Dock, Southampton.  
Wimbledon and Davis Cup Tennis Semi-finals and Finals.  
Mr. Whitley's speech re late Lord Grey.  
St. Leger race Commentary.  
Memorial Service R101 Airship Disaster.

"In conclusion I consider the construction of these receivers ideal in every way for tropical countries, also a sound link between East and West."

### JUBBULPORE, C.P. India (Ref. 51)

"After a year's severe test with the EDDYSTONE All Wave Four, it is up to me to give you a small report about it, although you have not asked me to do so, for which I trust to be excused.

"If you will remember, I have written to you about this set previously and the advice given by you has helped me very much. For the tropical climates and bad conditions I find this little set the best I have handled so

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far. I may state that on the 250-500 metres band only, I got in one night over 53 stations, including practically all the English countries at full loud speaker strength. My shortest distance is Bombay and Calcutta, which is not less than 600 miles from me and they come in at extra L.S. strength. On the short waves, it is a pleasure to listen to the whole world during day and night and when I say I can get Moscow, Java and Saigon on a single wire not longer than 24 inches, one would not believe it, but it's a fact and has been shown in front of a good many persons. I have some very nice programmes from G5SW and numerous others which are too numerous to mention, and I have made a real log of them in this year's test. I am not wrong when I say this set is a real 'Go-getter' and well worth the money and even more. I take off my hat to the inventor of this little set which has brought me and my family so much fun and pleasure."

### BARI BANKI, U.P. India (Ref. 245)

"I thought it might interest you to know how well the EDDYSTONE All Wave set you sold me last September is working.

"During the Cold Season while in Lucknow, I was able to receive with a very poor aerial on the medium waves, Bombay, Calcutta, Madras, Colombo and Rangoon, and later in the evening, Danzig generally came in at full loudspeaker strength. A number of other European stations could also be picked up after midnight but atmospherics generally spoilt them.

"On the short wave, for which the set is of course built, very good reception is obtained from 5SW of the evening transmission. Paris, Berlin, Amsterdam and Rome are also good. From the East, Sydney and Melbourne are generally spoilt by atmospherics but the Dutch E.I. transmissions are very good. Up to recently, Saigon was very good but atmospherics have now spoilt his transmissions. The only transmissions which seem to remain almost immune are those below 25 metres. It is on this account that 5SW cannot be well received here at 5.30 p.m. I.S.T.

"The set has been universally admired by everyone and it appears to be one of the few sets which is capable of any sort of reliable reception. On the whole I think you put me in the way of an excellent bargain, as such an instrument is a very great boon indeed in this country, especially with the monotonous hot weather coming on."

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### BALANGODA, Ceylon (Ref. 91)

"I have been using an EDDYSTONE All Wave Four receiver 1932/33 model since December 1932, and I cannot but say that I am extremely pleased with the results obtained. From what I can learn of other receivers in use in Ceylon, the outstanding features of the EDDYSTONE is selectivity. For instance, London on G.S.E. on 25.28 m., and Radio Colonial on 25.2 metres at equal signal strength, can be completely separated, whereas users of other receivers report interference.

"If you so desire, I shall be pleased if you will make use of this letter to advertise your really excellent receivers."

### BALUCHISTAN, India (Ref. 82)

"The set is now in use here, and although the worst atmospheric conditions of the year are prevalent during the August and September months, I am glad to be able to inform you that reception is very good indeed on all wavelengths, of the short wave especially.

"Everything was very well packed and arrived in A.1 condition.

"I wish your firm all success at the Radio Exhibition this month."

### TRAVANCORE, S. India (Ref. 90)

"I wish to advise you that I am one of the very satisfied owners of an EDDYSTONE All Wave Four (No. E1809) and to congratulate you on providing the only set which I have found suitable and to stand up to the conditions prevailing in this part of the World.

"I am situated some 200 miles from Colombo, which is the nearest broadcasting station, and the mid-day programmes come through at great strength. Bombay I cannot get until about 5.15 p.m. but Calcutta I have had at 1 p.m. on wet days on 25 metres.

"From 4 o'clock onwards, I can tune in short wave stations one after the other at loud speaker strength."

### IPOH, Perak, F.M.S. (Ref. 78)

"My EDDYSTONE All Wave Four receiver has given me excellent service for the past twelve months (1931) model.

"....."

"I might mention that I've heard no better set than the EDDYSTONE and am exceptionally pleased with it."

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### NATAL, S. Africa (Ref. 102)

"Perhaps you may be interested in the performance of the instrument. To begin with, I am an absolute tyro. I am situated in the heart of Zululand about 200 miles N. of Durban at an altitude of about 3,500 feet. I have an outside aerial about 80 feet long and 40 feet high, unfortunately screened by gum trees.

"Broadcast reception is out of the question most of the year owing to atmospherics, but when suitable, Durban, Johannesburg and Capetown are everything one could desire. Should I sit up late enough, I can get several of the more powerful European stations such as London, National, Rome and Post Parisienne at rather moderate loud speaker strength.

"Even on the short waves, stations above 25 metres are very often blotted out by atmospherics. My best station is, I think, Paris on 25.2 metres, although their transmission is seldom very clear. Rome on 25.6 is good and now Daventry is looking up both on the 25.5 and 31.3 metres. Zeesen also is coming through quite well now—I think they must have increased their power. Strange though it may seem, W3XAL on 16.87 metres is also one of the top-notchers, more especially as atmospherics do not interfere. It seems a pity to me that there are not more powerful stations below 20 metres.

"I have located between 40 and 50 stations on the loud speaker but the foregoing are really the only ones which offer continuously good and strong reception that gives entertainment."

### ADDO, C.P. S. Africa (Ref. 54)

"Through a wireless friend of mine, Mr. W. Wilson (a wireless expert of outstanding merit (amateur) selected from the whole of S. Africa to accompany the Chev. Expedition from Cape to Stockholm as wireless expert), I have for the past few years had his advice on almost every Short Wave Set that has been manufactured, and think every well known set has passed through his hands; in consequence I have possessed only good sets and know a good set when I hear it.

"Recently, I obtained on the advice of Mr. Wilson an EDDYSTONE All Wave Four, this set he informed me compared most favourably with the Six Valve — Set. However, I am most pleased with the set, excellent performance and truly British construction.

"So pleased have I been with your set that I have sold two sets to friends, and am now acting as a local representative on behalf of your S. African distributors."



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### PORT ELIZABETH, S. Africa (Ref. 65)

"I have tried and heard practically every set in this centre, but never have I heard as good or anywhere like the reception as that on the EDDYSTONE, and this is putting it against 7, 8, etc., valve American sets."

### RIVERSDALE, S. Africa (Ref. 74)

"This set is beyond doubt the best out of many different makes I have handled, and I think that it ought to be more widely advertised."

### UMBOGINTWINI, Natal, S. Africa (Ref. 86)

"My EDDYSTONE is still giving me wonderful service and a few days ago almost created a record by listening to stations on all five continents at loud speaker strength, including Australia (VK2ME) which is the most difficult country to pick up from here at this time of the year."

### DAWSONS, S. Rhodesia (Ref. 158)

"You will be interested to hear I have now installed the EDDYSTONE All Wave Four set I brought out with me from England, and with a 100 ft. aerial inverted 'L' pattern (80 ft. horizontal, 20 ft. vertical down lead) I get GSF, GSD, GSB, GSE and GSG, all on L.S. strength, and in addition, Paris and W3XAL and W8XK and Buenos Ayres and lots of other stations not definitely identified as yet. I am amazed at the volume I get, having to soften down for all the stations named."

"The extraordinary thing is that just now thunder storms of varying intensity and proximity are practically incessant, yet I get hardly any atmospherics when using the blue spot coil. My wife and I owe you the biggest thrill dwellers in these remote wilds can experience—the boom of Big Ben."

"Various farmers round about have discarded sets in their houses, and mine is a source of terrific envy."

### BROKEN HILL, N. Rhodesia (Ref. 109)

"I think it may interest you to know that I am getting the Empire Omnidirectional Broadcast at 1 p.m., local time, PH1. Eindhoven, daily at 3 p.m. (very strong), and also the INDIAN Zone Empire Broadcast from Daventry on 16.88 metres between 3.30 p.m. and Sunset. In addition, I get Johannesburg on long-wave, about 993 miles from here, at 5 p.m., which I understand is quite an achievement as we have bright sunshine from 6 a.m. till 6 p.m. with the midday temperature of about 78°."

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Previously their range was said to be 250 miles and their increased power may, of course, have made this daylight range longer on broadcast band. All these stations are brought in at full Loud Speaker strength. Other stations such as Daventry, African and W. African Zones, Nairobi, Paris, Rome, Moscow, etc., at various times, are also received at full L.S. strength."

### CONGO BELGE (Ref. 59)

"I am very pleased to inform you that the EDDYSTONE All Wave Four receiver is working splendidly, and is far superior to any other set I have had out here during the last four years. Reception is quite equal to broadcast reception at home."

### WINNEBA, Gold Coast Colony (Ref. 72)

"I have a standard EDDYSTONE All Wave Four receiver No. B/1280/1031, licence plate No. 1068, which has to my knowledge been in use in the Gold Coast for the last eighteen months."

"As you are probably aware, conditions for reception in this Colony are extremely bad, atmospherics and fading during the rainy season being terrible on 31.3 metres. When wireless is obtainable here, am delighted with results from the EDDYSTONE receiver and in my opinion, they are better than any from any other receiver I have heard in the Colony."

"At the present moment GSC 31.3 metres is being received extremely well, the volume being equal to a gramophone—clear and without distortion."

### LOME, Togoland (Ref. 57)

"After demonstrating the EDDYSTONE Short Wave Apparatus brought out by Mr. Clement, we are pleased to report, that we have already obtained an order for 2 more sets. This of course speaks for itself and proves that the All Wave Four is a real success in this country, where receptions are really most difficult. The set was working and giving a splendid reception an hour after taking it out of the packing case. There are quite a few sets of different make working in Lome, but the EDDYSTONE has been pronounced the finest set of its kind and professional radio people say that it is a set that really has been seriously studied by the makers before putting it on the market and that it is very pleasing to see that only the best first class material has been used for its assembly."

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### SOUTHERN NIGERIA, B.W. Africa (Ref. 225)

"I am the owner of one of your All Wave Four Battery Sets, purchased some four or five months ago. This is the first occasion I have written to you, but I feel I must do so now, to express my appreciation. I have listened to many other receivers of different makes out here, but the performance of my EDDYSTONE easily surpasses them all."

### OGOJA PROVINCE, S. Nigeria (Ref. 226)

"Results now and for the last month have been better than I have ever known them, and they have been described by others as 'good as in England.' This is a bit enthusiastic but it is not far from the facts. The All Wave Receiver is beyond praise."

### ZARIA, Northern Nigeria (Ref. 160)

"I have great pleasure in informing you that the set which I purchased is giving excellent results."

"The Daventry short-wave stations come in at great strength and America comes through without atmospheric, fading, or distortion."

"The set in every way surpasses the numerous makes which I have heard in this country."

### ST. MARTIN, N.P. Dutch West Indies (Ref. 107)

"Being the owner of an EDDYSTONE ALL WAVE FOUR, I think it nothing else than justice in giving my opinion about the set."

"To begin with, it is one of the best sets I've ever come across. It is perfection in its highest degree. I don't think there is much space for improvement."

"When I sit at my EDDYSTONE, at times I really have to tear myself away from it. I get all kinds of stations. At any time (day or night) I can just switch on and get the sweet strains of music, the daily news, speeches, sermons, weather predictions, stock-exchange, football games, etc., etc. Many times I've listened to 'Big Ben' in England, and then turned to the 'General Electric Clock' in New York (U.S.A.)."

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### TRINIDAD, B.W.I. (Ref. 223)

"I purchased some months ago one of your 4 valve sets and have obtained excellent results ever since. I now feel that I am the proud owner of a set about which I need never have any qualms when asking friends round to listen in, for it has never yet given me cause to apologise for its performance."

"In fact, everyone who has listened to it has expressed the frank opinion that it is the best that they have so far heard—a friend after hearing it one afternoon, bought one the next day."

"I was once asked what was the secret about it, and as I am ignorant about the construction of radio sets, I replied that it had no secrets because it always spoke up."

"I offer to the designers my sincere congratulations on their achievement: they have added a real pleasure to the evenings at home of my family, friends and myself."

"While there are many distinctive features about the performance of this set, the one which strikes me most is that you have produced a degree of magnification which makes reception audible at all times without causing the voice to appear unnatural (as noticeable, for instance, in talking pictures)."

"You are to be congratulated also on selecting such a remarkable speaker as the Celestion. Each is truly as worthy as the other in its own way."

"In the opinion of radio fans in our Island, you have gained first place. My wish to you is that when a better set is made, you will be the ones to make it and so maintain your premier position."

### BARBADOS, B.W.I. (Ref. 151)

"Your letters of May 6th and 13th duly received, also the All Wave Four receiver and Power Unit."

". . . . ."

"With regard to the Receiver AC1421332. The apparatus arrived in splendid condition and I immediately connected it up. Paris, Pittsburg (W8XK) and Rome, and several other stations were easily brought in at full loud speaker strength, Paris being deafening in intensity. This was about 2030 GMT. Later on Schenectady W2XAF, Springfield Mass. W1XAZ, Germany, etc., also came in very well indeed."



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### VIGILANT EXPEDITION, B.W.I. (Ref. 115)

"I regret that having been at Cocos Island for the past three months, it has not been possible until now to write and thank you for the many joyous hours we have spent listening to the wireless.

"The EDDYSTONE 4 valve all wave set you so kindly installed has worked perfectly and you will realize quite well that the conditions in a small craft of this kind, with no expert knowledge, are hardly conducive to good results. A few weeks ago, we ran into bad weather and a sea came through the skylight completely drenching the set; all we could do was to disconnect the leads, dry out the water as much as possible and connect up again. She functions as well as ever.

"We are able to receive through the loud speaker broadcasts from all over the World and we get the time signals whenever needed—this of course is a very essential point for us.

"The other members of the Expedition join me in asking you to accept our grateful thanks for the wireless, which has been a God-send and we would wish you to make any use you desire of this letter."

### RIO DE JANEIRO, Brazil (Ref. 94)

"I must tell you how delighted we are with your All Wave Four which I purchased from you in May.

"We are using this set 'up country' at a place called Campos, some 150 miles north of Rio de Janeiro. The B.B.C. AFRICAN ZONE programme on 25.53 metres wave is heard very distinctly on the loud speaker. We get every word of the News and so far practically no crackling or atmospherics. The reception is as good as on many sets in England except for slight fading, it is really remarkable and we congratulate you on this splendid production.

"A friend of mine who lives near Maceio in the north of Brazil has a similar set and is getting similar good results.

"Please use this letter in any way you like, it is a pity that your set is not better known. No other set is giving such good results out here."

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### CAMPINAS, Sao Paulo, Brazil (Ref. 112)

"EDDYSTONE RECEIVER. Allow me to compliment you on the modesty of your claims for your receiver. The EDDYSTONE is a wonderful machine; possibly better than even you think, as you don't get a really good chance to try out a machine in England, as you are too near to stations. I am twice the distance you are from your farthest station—some 6,300 miles.

"I am receiving DAILY the following short wave stations:—

ENGLAND. 19 metres, 25m, 31m, and 49m. stations on African, West African and Australasian Zones come in from 6.30 a.m. every day. I listen to the News Bulletin every evening. The 25m. and 31m. wavelengths are received with far more volume than can be conveniently used.

FRANCE. Both 19 metres and 25m. stations come in every day with clarity and volume far beyond what is necessary.

ITALY. Excellent DAILY reception from Roma-Napoles.

GERMANY. 25 metre, 31m. and 49m. stations come in strongly.

HOLLAND. DAYLIGHT reception every day, they are on the air from the 17m. station.

SPAIN. 30 metre station comes in well.

WGY (U.S.A.) Reception every night with far more volume than needed.

WESTINGHOUSE. Reception every night with great volume.

PITTSBURG. 19m. and 25m. stations both come in every day. This is my favourite U.S.A. station.

BOUNDBROOK. DAYLIGHT reception every (W3XAL) day from 9 a.m. to 5 p.m. (Brazilian time) from the 17 metre station. Far more volume than needed.

"LONG WAVE. Stations from Brazil, Buenos Ayres, Montevideo, and other parts of South America—some 35 stations—some of which of only 1 Kilowatt capacity and over 2,000 miles away, come in every night.

"You will appreciate from the above that I am thoroughly satisfied with my EDDYSTONE receiver. I previously owned a — machine from the States. Your machine is more reliable in every way and has the great advantage of picking up much less local interference, possibly because, with few exceptions, I do not need to

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open out the volume control. I am delighted with my receiver and intend to retain it until you bring out something more advanced. I have a wide experience of American machines, having lived in this country for many years where nothing else is available, and I can conscientiously say that this is the best machine I have ever owned."

#### ST. VINCENT, Cape Verde Islands (Ref. 80)

"I should like to tell you of the magnificent performance of the set. I have had a number of people down to see it and those who have other sets have been quite surprised at the ease with which it picks up stations from all over the World. I regularly receive Zeesen, Paris, Rome, Daventry, and all American S.W. stations at full loud speaker strength."

#### AT SEA (Ref. 118)

"Thanks for receipt for EDDYSTONE Radio Set. I've been getting Australia each week-end 10,500 miles away, clear loud speaker strength. Get Daventry every day without fail, over 4,000 miles. Yes, the set is as stated in their catalogue, world wide. I received the home medium waves over 3,000 miles on loud speaker but I will have to go in for some selectivity unit for the medium broadcast band as the set is now on the home coast and the American coast, a little difficult to separate the stations, but will tell you all about it some day when we meet. It's too damned hot to do much letter writing, so bye bye for the present."

#### AT SEA (Ref. 99)

"During my last voyage to Central America, I constructed a Kilodyne Four set. You may be interested to know that I achieved very fine results with same.

"At the Western end of the Caribbean Sea (which at this time of the year is a very bad locality for wireless reception), I was receiving at full loud speaker strength London (West Indian beam), Rome, Zeesen, and Paris, not to mention lots of the American stations.

"The performance on the medium waveband was very good. Up in the Atlantic Ocean I could hear the American and European stations, after dark, up to a range of nearly seventeen hundred miles.

"The short wave tuning was a pleasure after some of the sets I have seen and handled. Never once did I experience any hand capacity effects. The reception strength is the best I have ever heard on long distance short wave work."

EDDYSTONE Receivers are 100% BRITISH.